

Ever Taste a Rainbow Evaluations, Spring 2009

During spring, 2009, Ever Taste a Rainbow story hours were conducted for preschoolers at 6 libraries. A total of 65 children, 46 parents and 8 staff members were present for these events.

Children's Evaluations:

Children were asked to complete an evaluation. Two questions were read to them by their caregivers and they circled a happy, smiling face for "yes" or a frowning face for "no." A total of 45 evaluations were returned. For the question, "Did you like this story hour," all 45 students circled the "yes" face. For the question, "Will you eat more fruits and vegetables to taste a rainbow of colors," 44 children circled the "yes" face and one requested that his caregiver write in "maybe."

Caregiver Evaluations:

Caregivers were asked to respond to 3 questions about the program; 45 evaluations were completed and returned. All 45 caregivers answered "yes" to the questions, "Did you find this program informative?" and "Will you encourage your child to eat more fruits and vegetables as a result of this program?" In response to the statement, "This program is terrific just the way it is," 43 caregivers answered "yes." The remaining two responded:

No, it can be improved by "letting the children actually eat the fruits and veggies"

No, it can be improved by "eating cookies/junk versus fruits/veggies"

Caregivers also wrote in the following comments:

Loved it!

It is a good way to start kids thinking about new foods.

You held their attention well and were very positive.

Miss Michele did a great job!

Library Staff Evaluation:

Nine library staff completed evaluations that included 8 statements concerning the program and the handouts. On a scale of 1 to 4, with 1 indicating the highest level of agreement, all 8 library staff rated the program a "1" on all 8 statements. The statements were:

Encouraged audience participation/promoted discussion

Generated interest in fruits and veggies

Motivated children to "Eat A Rainbow" of fruits and veggies

The handouts complemented the program

The handouts were stimulating

The handouts were age appropriate

I will conduct this program again

I will recommend this program to others

Library staff also wrote in the following comments:

Michele (from BCDHS) did a fantastic job explaining the importance of trying new fruits and veggies.

I found the program excellently executed and fun for the kids. Will definitely plan another program next year.

This was a fun program for teaching young children about fruit and vegetables, and hopefully, that message comes through.

Michele was enthusiastic in the reading of the books – the group was attentive to her.

Very pleasant, informative, interactive and patient presentation. Michele was most flexible to our needs.

It was a pleasure! Thank you so much for taking the time to be with the kids here at the library. You could tell that they really enjoyed the program! Let's keep in touch for some other programs done the line.

Loved it and so did the children. Thanks again!

Town	Number in Attendance		
	Children	Parents	Staff
North Arlington	8	8	1
Lyndhurst	3	2	2
Norwood	11	9	1
Dumont	14	6	1
Maywood	6	4	1
Harrington Park	23	17	1
	65	46	7

During spring, 2009, Ever Taste a Rainbow story hours were conducted for preschoolers at 6 libraries. A total of 65 children, 46 parents and 7 staff members were present for these events.

Children's Evaluations:

Did you like this story hour?	Yes	No	Other
Harrington Park	14		
Norwood	7		
Dumont	12		
Lyndhurst	3		
North Arlington	6		
Maywood	3		
	45		

Will you eat more fruits and vegetables to taste a rainbow of colors	Yes	No	Other
Harrington Park	13		1
Norwood	7		
Dumont	12		
Lyndhurst	3		
North Arlington	6		
Maywood	3		
	44		1

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Caregiver Evaluations:

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No, it can be improved by “letting the children actually eat the fruits and veggies.”

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Caregivers also wrote in the following comments:

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Did you find this program informative?	Yes	No
Harrington Park	14	
Norwood	7	
Dumont	12	
Lyndhurst	3	
North Arlington	6	
Maywood	3	
	45	

Will you encourage your child to eat more fruits and vegetables as a result of this program?	Yes	No
Harrington Park	14	
Norwood	7	
Dumont	12	
Lyndhurst	3	
North Arlington	6	
Maywood	3	
	45	

This program is terrific just the way it is.	Yes	No, it can be improved by:
Harrington Park	13	1
Norwood	7	
Dumont	11	1
Lyndhurst	3	
North Arlington	6	
Maywood	3	
	43	43

Comments:

No, it can be improved by “letting the children actually eat the fruits and veggies.”

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Loved it!

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Library Staff Evaluation:

Nine library staff completed evaluations that included 8 questions concerning the program and the handouts. On a scale of 1 to 4, with 1 indicating the highest level of agreement, all 9 library staff rated the program a “1” on all 8 questions. The questions were:

Library staff also wrote in the following comments:

	AGREE		DISAGREE	
The program:	1	2	3	4
Encouraged audience participation/promoted discussion	8			
Generated interest in fruits and veggies	8			
Motivated children to “Eat A Rainbow” of fruits and veggies	8			
The handouts:				
Complemented the program	8			
Were stimulating	8			
Were age appropriate	8			
I will conduct this program again	8			
I will recommend this program to others	8			

Comments:

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